

Why does HSA exist?

1. To create opportunities for dialogue between government and the development industry focussed on housing supply.
2. To be involved in the decision-making process for planning regulations, and make submissions to all levels of government regarding the impact and financial viability of Local Environment and Development Control Plans.
3. To advocate for the industry as a whole, and to encourage benchmarking of standards and concessions for key developments to encourage supply to first homebuyers and others such as key workers, injured service personnel and the disabled.
4. To monitor outcomes and ensure fair treatment across the industry, with consideration given to industry organisations of all sizes, rather than a select few.
5. To provide a forum for the industry and related service providers where issues can be clarified and concerns presented to government for consideration.
6. To review and address cost issues effecting both the viability, liveability and affordability of building projects.
7. To support increased infrastructure spending that will support existing developments and the creation of new neighbourhoods.

Why is housing supply and affordability an issue?

The supply of housing for Australians particularly in metropolitan and larger regional areas, is at a critical level.

Supply is not meeting demand and the situation will continue as the nation's population continues to grow. This competitive market environment impacts greatest on first homebuyers (usually young families), low to medium income households, those with a disability and increasingly, injured and traumatised Australian service personal returning home from operations. Alarmingly, key and essential service workers increasingly can't afford to live near their workplace and are residing sometimes 100km or more away from their place of employment.

HSA recognises there is no simple solution, but believes industry must play its part in helping to address the housing crisis. The Association advocates a collaborative approach with Government to streamline the planning process, assist with housing allocations specifically for first homebuyers and key workers, and developing effective policy that reduces costs for housing with benefits passed onto homebuyers.

Housing Supply Association

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Developing for all Australians.



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What is HSA?

The Housing Supply Association (HSA) comprises of developers, builders, professional service and housing agencies committed to addressing the Australian housing supply crisis through constructive dialogue with Government.

A not-for-profit organisation, our membership believes in helping Australians achieve access to affordable, well designed and serviced housing.

The Association aims to generally increase housing supply and affordability for Australians of all ages and backgrounds and, more particularly, for first-home buyers.

We also endeavour to assist in the development of affordable rental stock and important purchase opportunities for key and essential service workers (police/teachers/nurses etc.), people with a disability and medically discharged returned service personnel.



How do I become a HSA member?

The Association welcomes organisations of any size that play a part in the Housing Industry and wish to proactively engage policy makers to help solve housing supply and affordability issues.

HSA Members include developers, financial institutions, government bodies, employee representative groups and general consultancies such as town planners and architects, as well as non-profit organisations dedicated to the provision of affordable housing to key and essential workers.

HSA Membership Benefits include:

1. Having a say in policy direction, no matter what the size of your organisation
2. Direct contact opportunities with decision-makers via HSA events
3. Networking opportunities with mid to high-level proactive Industry players
4. Increased opportunities to provide desirable housing
5. Advertising opportunities to a targeted home-buyers' database
6. Professional development opportunities via workshops and courses



7. Positive brand association – giving community members a reason to trust your organisation's intentions.

By joining HSA, you're making a clear statement that your organisation is committed to addressing the serious issues surrounding housing supply.

You'll become an important and valuable piece of a whole – an association that together shares their expertise, influence and desire for real, measurable progress.

Membership packages are divided into three primary categories, allowing members to choose the inclusions they feel are of particular value to them.

To apply, please visit the website:
www.housingsupplyassociation.org.au